



# EMILY'S List Australia Annual Report

2010-2011



EMILY's List is a financial, political and personal support network assisting in the election of progressive labor women candidates. It is the only network of its kind in Australian politics. The key principles of EMILY's List are – support for reproductive choice, for equity and diversity in our community, and the provision of equal pay and affordable, accessible childcare.

EMILY is an acronym: Early Money is Like Yeast, it makes the dough rise.

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Cover photo:

Premier Lara Giddings, former Premier Joan Kirner, National Co-ordinator Tanja Kovac and former Chief Ministers Rosemary Follett and Claire Martin at the Premiers Event at Parliament House, Melbourne on 20 June 2011

# Message from the National Co-convenors



Dear Colleagues,

The 2010-11 financial year saw us support candidates in the Federal, Victorian and NSW elections. These three elections brought to 153 the number of new progressive Labor women MPs that EMILY's List has assisted to make a difference in our parliaments and communities – a 10% increase since our last report to you of 139 MPs. We continued to enjoy EMILY's List MPs in the Federal Labor Government complementing State and Territory Labor Governments in implementing progressive change for women, despite the loss of governments in Victoria and NSW.

In the last half of 2010, a substantial chunk of our energy and efforts were dedicated to the Federal Election.

The 21 August election was historic not just for the election of Australia's first woman Prime Minister – EL Foundation Member, Julia Gillard – but also for setting a new precedent for our organisation. Apart from our usual work of providing and channelling financial, political and mentoring support to 39 candidates nationally, we raised a record \$42,544 in funds for candidates as well as our own campaigns to complement the ALP's - with "Women Can't Trust Tony" leaflets for marginal seats and

"Let's Make History" election merchandise. The Federal ALP is also to be commended on marginally increasing its representation of women from 35.7% to 35.9%, despite the Coalition bringing the representation of women in the parliament down overall from 30.1% to 29.6%. On top of this, we facilitated donations to 28 Victorian election candidates and conducted Gender Gap Research; donations to 10 NSW election candidates; and were privileged invitees to the US Secretary of State, Hilary Clinton's, Melbourne Youth Forum.

In the first half of 2011, we joined the nation in being inspired by both the resolve of Queenslanders hit by floods and cyclones, as well as Premier Anna Bligh's strong leadership for the state's residents. Many of our members were later in Queensland in April for the National Labor Women's Conference, sharing ideas for policy and party reform. Many ELAGs also celebrated the 100th Anniversary of International Women's Day. We were then buoyed by Lara Giddings becoming Tasmania's first woman Premier. This was good timing for the Premier's Event hosted in Victoria in June, which celebrated 15 years since the establishment of EMILY's List and 21 years since the election of the nation's first woman Premier – Joan Kirner (1990) – with ALP women premiers and chief ministers from across the country sharing their wisdom.

**We were then buoyed by Lara Giddings becoming Tasmanian's first woman premier.**

At a National Office level, we trialled a very successful May Membership Month; Hutch took parental leave and came back with a little boy (Hamish); and we farewelled Liddy Clark

and welcomed Lisa Carey as Deputy National Co-ordinator, who joined the talented team of Tanja, Irma, Alice and Ann. In another year of juggling elections, they shone with teamwork, ideas and passion. We thank them enormously for making our jobs easier and giving the organisation its high profile, credibility and reputation.

As always, we have been publicly honoured by the women who have been EMILY's List endorsed candidates and MPs – their

As this is Claire Moore's last year as National Co-Convenor, on your behalf, I would like to thank her for her tireless efforts, passion and dedication to the organisation as Co-convenor over the past 8 years

dedication and advocacy of our principles is wonderful to see. We must also thank our members, in particular our EMILY's Angels, for their generosity and ongoing practical support, without which we simply could not have achieved so much! We also both wish to acknowledge the combined efforts of our dedicated and hard-working National Committee and Fundraising Committee Members, Action Groups, volunteers and National Office staff, who together allow EMILY's List to continue in its work towards a more progressive society. Without you, we simply wouldn't exist - and knowing the satisfaction that would give Tony Abbott, we look forward to your continued solidarity!

As this is Claire Moore's last year as National Co-Convenor, on your behalf, I would like to thank her for her tireless efforts, passion and dedication to the organisation as Co-convenor

over the past 8 years, both in the parliament as she put EMILY's List principles in practice as the co-sponsor of the commonly known RU486 Bill, as well as in Queensland and nationally for her leadership in fostering membership, fundraising and mentoring.

We thank you all for your support of EMILY's List for another year and look forward to working with you in 2011-12 – during which EMILY's List will continue to celebrate its 15th year of operation. There'll be many parties and celebrations in between, all culminating in our Inaugural Oration to be given by PM Gillard.

Yours in sisterhood,



Senator Claire Moore



Hutch Hussein

# National Co-ordinator's Report



Tanja Kovac

We made history!

After 109 years and 26 blokes in the top job, a woman has finally made it to the office of Prime Minister. That the woman is Julia Gillard, not just a member of our organisation but a feminist who helped

shape the Constitution that brought EMILY's List Australia into existence is remarkable; almost poetic. That we helped get her there is undeniable.

Only a few weeks into the 10/11 financial year, at our strategic planning day, we began plotting what a gender based campaign would look like believing it would be a Rudd v Abbott faceoff later in the year. Abbott PM meant, (still means), a dangerous threat to gains for women and we were determined to Torpedo the Speedo!

5 days after our planning, a Parliamentary Labor leadership spill saw Gillard takeover from Rudd, an election called weeks later and since then our office has not stopped.

In the first 24 hours of Gillard's leadership, EMILY's List National Office fielded hundreds of media enquiries from across the globe, wanting to know about Prime Minister Gillard and the pro-choice organisation from which she derived support. Amidst conversations about her talent, worth ethic and commitment to feminist principles, there was a barrage of press focussed on her being unmarried, childless and flame haired. Gender was going to be an issue, whether we or the PM liked it or not.

The contribution EMILY's List Australia made to Federal Election 2010 was a landmark achievement for the organisation and marked

our coming of age. It included gender-based campaign material with the slogan Let's Make History and sophisticated letterbox leaflets on the theme Women Can't Trust Tony, which were distributed in marginal seats selected by us following exclusive Gender Gap Research. Our GGR, the private polling of women, for women and by women in six marginal seats was fed into the Labor leadership and enabled us to tailor a message that focussed on policy issues that mattered to women and deficits they identified in Abbott as a leader.

But the campaign wasn't all serious, hard work. We also had fun. Our Torpedo the Speedo stickers saw people walking in off the street to collect them and our Red Head Power stickers (a campaign borrowed from another ginger EL candidate Nikolee Ansell who ran for the seat of Wide Bay in the Sunshine Coast) gave our members a chance to show that there is nothing humourless about being a feminist!

**The contribution EMILY's List Australia made to Federal Election 2010 was a landmark achievement for the organisation and marked our coming of age.**

The only disappointment was that despite several strategic conversations, our ideas about the importance of a Julia 10 style campaign were not taken up by ALP Head Office.

Much has been written about the deficits of the Labor party's campaign, including by ourselves in submission to the Bracks/Carr/Faulkner Review. In time, I believe the reticence to play to Gillard's strengths as a woman and to celebrate Labor's track record delivering to Australian women will be seen as the biggest error of judgement in the campaign.

But more than just a Federal Election happened in 2010/2011.

We launched a new website, welcomed 4 new General Members to our National Committee for the first time, skilled hundreds of women through our Empowering Women Training sessions in Victoria, ACT and SA, celebrated an historic number of female State and Territory Leaders at the Premiers Event, launched a new journal, Housebound and sold hundreds of items of Labor feminist merchandise!

We farewelled Sharan Burrow in great style as she headed off to lead the International Confederation of Trade Unions, got the IPA frothing at the mouth, tweeted our way through Monday night #qanda sessions and dominated the conference (and dance) floor at National Labor Women's Conference in Queensland.

And the return for all our efforts was a much healthier bottom line than we had seen in years, allowing us to set aside funds in reserve for Early Money donations.

Big year. Big changes. All exciting.

All of these achievements were possible through a mighty team effort of staff and volunteers under the leadership of National Committee, especially Claire and Hutch. I want to acknowledge the tireless work of Liddy Clark through Federal Election Campaign 2010. Liddy brought an MP and Ministerial wisdom to candidate support that has set a benchmark for future mentoring. I also acknowledge Ann (#qanda- twice-in-one-night) Potter; Maree Overall, Alice Pryor and Irma DeFelice whose professionalism and passion made working in the National Office a pleasure. Onya gals.

Thank you to our many sponsors and donors especially Justitia (Sarah Rey and MaryJane Ierodicanou), ME Bank (Michelle Monaghan,

Anna Booth), Women in Super (Mavis Robertson, Cate Wood and Sue Schlesinger), the Australian Services Union (Linda White, Lisa Darminan and Julie Kun). Maurice Blackburn (Liberty Sanger, Janet Van Der Kolk) and to the Women's Leadership Institute of Australia (Carol Schwartz and Denis Moriarty). Thank you also to our PR peeps Essential Media Communications (Especially Liz Lukin, David Imber and before he was snaffled up by Bill Shorten's office, Shannon Walker).

And the return for all our efforts was a much healthier bottom line than we had seen in years allowing us to set aside funds in reserve for Early Money donations.

And finally thank you to the members, who keep the organisation on track with a regular injection of funds, forthright commentary on our newsletters, articles and media work and a regular source of social and other networking.

All the best to Lisa Carey as she takes on the EL National Office juggernaut in 2011/2012. Just give us a yell if you need a hand! I don't really feel like I am leaving the organisation, merely doing what so many other women do for EMILY's List Australia – working for free now.

Big love

A handwritten signature in black ink that reads "Tanja Kovac". The signature is written in a cursive, flowing style with a long horizontal line above the name.

Tanja Kovac

National Co-ordinator

## Empowering Women Training

EMILY's List Australia continued to run our Empowering Women Training program in 2010/2011, with workshops for emerging women leaders both in the ALP and broader community sector.

The workshops, which took place on Wednesday and Saturday mornings at the Queen Victoria Women's Centre, covered a range of innovative topics essential for developing skills needed to be an effective political campaigner or future candidate.

Topics included:

- Understanding Parliament and Government
- Introduction to Lobbying
- Getting media coverage
- Inside the ALP
- Pre-candidate training
- Public speaking

Although some workshops had fewer attendees than we would hope, we still ran them and they were a great success.

Thank you to our trainers Lisa Carey, Liddy Clark, Teresa Davison, Mary Delahunty, Monica Dux, Sally Finlay, Anna Goldstein, Lisa Heap, Jill Hennessy MP, Abbey Howe, Hutch Hussein, Tanja Kovac, Stacey Lynn, Melanie McGrath, Yvette Nash, Jennifer O'Donnell, Dimity Paul, Alice Pryor, Moira Rainer Liberty Sanger and Dr Anne Summers for volunteering their expertise.

Tanja Kovac

National Coordinator



Training material.



Support for our candidates is integral to EMILY's List.



Hutch Hussein in action.

# Elections 2010/2011

## Candidate Support 2010/2011

EMILY's List supported the Federal, Victorian and New South Wales State elections.

Support for our candidates is integral to EMILY's List. It is what we do. EMILY'S List has supported over 293 candidates.

Candidates are interviewed and when endorsed are offered early money, mentors and training. The training can be from how to run a campaign, how to deal with the media, how to write media releases to how to best use social media. The use of our website, [www.emilyslist.org.au](http://www.emilyslist.org.au), has enabled directed donations to be sought for all our candidates, this tool has been invaluable.

The following tables are reports and statistics for the Federal Election held on 21 August 2010 - Labor was returned, the Victorian State Election held on 27 November, 2010 - Labor was sadly defeated and the New South Wales State Election held on 26 March 2011 - where Labor was also defeated.

### Report on Victorian 2010 Election

#### Results

At the Victorian election held on the 27th of November, EMILY's List provided funding for eight new candidates and ten sitting members of parliament, and further endorsed without funding seven women candidates all of whom were sitting Members of Parliament. Of the seventeen, fourteen of our endorsed sitting Members of Parliament were returned.

Antony Green reported a 6.0% average swing away from Labor, with the final Victoria lower house consisting of 43 Labor and 45 coalition MPs (35 Liberal and 10 National Party).

#### Funding

A total of \$4,460 was donated to EMILY's List candidates in directed donations from our membership. Candidates received a further \$4,390 in Early Money.

Successful Victorian candidates	
Name	Seat
Jacinta Allan MP	Bendigo East
Liz Beattie MP	Yuroke
Candy Broad MP	Northern Victoria
Kaye Darveniza MP	Northern Victoria
Lily D'Ambrosia MP	Mill Park
Jo Duncan MP	Macedon
Maree Edwards *	Bendigo West
Jane Garrett *	Brunswick
Danielle Green MP	Yan Yean
Jill Hennessy MP	Altona
Natalie Hutchins *	Keilor
Sharon Knight *	Bendigo West
Jenny Mikakos MP	Northern Metropolitan
Lisa Neville MP	Bellarine
Bronwyn Pike MP	Melbourne
Jaala Pulford MP	Western Victoria
Fiona Richardson MP	Northcote
Gayle Tierney MP	Western Victoria
* New Members of Parliament	

Unsuccessful Victorian candidates	
Name	Seat
Rowena Allen	Benalla
Meghan Hopper	Warrandyte
Jennifer Huppert MP	Southern Metropolitan
Kate Jackson	Kew
Mandy Kirsopp	Lowan
Vanessa Langford	Rodney
Maxine Morand MP	Mount Waverley
Janice Munt MP	Mordialloc
Vicki Setches	Kilsyth
Claudine Spinner	Western Metropolitan



## Representation of women in the Victorian parliament and Labor caucus

Representation of women overall								
Previous parliament				New parliament				
	Total	Women	% Female	Total	Women	% Female	diff.	% diff.
Total	88	27	30.7%	88	29	33%	+2	2.3%

Representation of women in ALP								
Previous parliament				New parliament				
	Total	Women	% Female	Total	Women	% Female	diff.	%diff.
Total	36	15	41.6%	34	11	32.4%	+2	6%

As the table above shows, there has been an increase in the number of women in the Victorian Parliament and Labor caucus.

Candidate	DirectedDonations	Early Money	Total
Jacinta Allan MP	\$245		\$245
Rowena Allen	\$170	\$300	\$470
Maree Edwards		\$300	\$300
Jane Garrett	\$570	\$600	\$1,170
Danielle Green MP	\$175		\$175
Meghan Hopper	\$520	\$300	\$820
Kate Jackson	\$100	\$300	\$400
Mandy Kirsopp	\$345	\$300	\$345
Sharon Knight	\$125		\$125
Vanessa Langford		\$300	\$300
Maxine Morand MP	\$1,360	\$1,390	\$2,750
Lisa Neville MP	\$125		\$125
Bronwyn Pike MP	\$195		\$195
Vicki Setches	\$530	\$600	\$1,130
Total	\$4,460	\$4,390	\$8,550

The breakdown amongst states and donors from directed donations to Victorian candidates was as follows:

State	No of Donors	As Percentage	Total Donation	As Percentage	Average Donation
ACT	3	9%	\$300.00	7%	\$100.00
NSW	2	6%	\$300.00	7%	\$150.00
NT	0	0%	\$0.00	0%	\$0.00
QLD	1	3%	\$100.00	2%	\$100.00
SA	0	0%	\$0.00	0%	\$0.00
TAS	1	3%	\$50.00	1%	\$50.00
VIC	27	79%	\$3,780.00	83%	\$140.00
WA	0	0%	\$0.00	0%	\$0.00
Total	34		\$4,530.00		\$108.00

## Report on New South Wales 2011 Election

### Results

At the New South Wales election held on 26 March 2011, EMILY's List provided funding for two new candidates, and further endorsed, without funding, 4 sitting Members of Parliament. In an election that proved to be a landslide against the ALP Government, only two of our endorsed sitting Members of Parliament were returned.

Overall, ABC Elections recorded a -13.4% swing against the Labor Party. The 2011 NSW Election loss brought to an end almost 16 years of Labor Government, including the first NSW woman Premier.

### Funding

A total of \$2,880 was donated to EMILY's List candidates in directed donations from our membership. Candidates received a further \$800 in Early Money.

Successful NSW candidates	
Name	Seat
Linda Burney MP	Canterbury
Penny Sharpe MLC	Legislative Council
Carmel Tebbutt MP	Marrickville
* New Members of Parliament	

Unsuccessful NSW candidates	
Name	Seat
Linda Beattie	Wakehurst
Pat Boydell	Pittwater
Trish Doyle	Blue Mountains
Verity Firth MP*	Balmain
Pauline Neill	Vaucluse
Kate Washington	Port Stephens
*Unreturned Incumbents	

## Representation of women in the NSW parliament and Labor caucus

Representation of women overall (both Houses)								
Previous parliament				New parliament				
	Total	Women	% Female	Total	Women	% Female	diff.	%diff.
Total	135	37	27.4%	135	34	25.1%	-3	-2.3%

Representation of women in ALP								
Previous parliament				New parliament				
	Total	Women	% Female	Total	Women	% Female	diff.	%diff.
Total	69	23	33.3%	34	14	41.2%	-9	+7.9%

The table above shows that the overall representation of women in the New South Wales parliament has decreased, and although the numbers of women in the Labor caucus has also decreased, their percentage of total caucus has increased.

Candidate	DirectedDonations	Early Money	Total
Linda Beattie	\$215		\$215
Pat Boydell	\$215	\$400	\$615
Linda Burney MP	\$200		\$200
Trish Doyle	\$565		\$565
Verity Firth MP	\$375		\$375
Pauline Neill	\$165	\$400	\$565
Penny Sharpe MLC	\$300		\$300
Carmel Tebbutt MP	\$400		\$400
Kate Washington	\$445		\$445
Total	\$2,880	\$800	\$3,680

The breakdown amongst states and donors from directed donations was as follows:

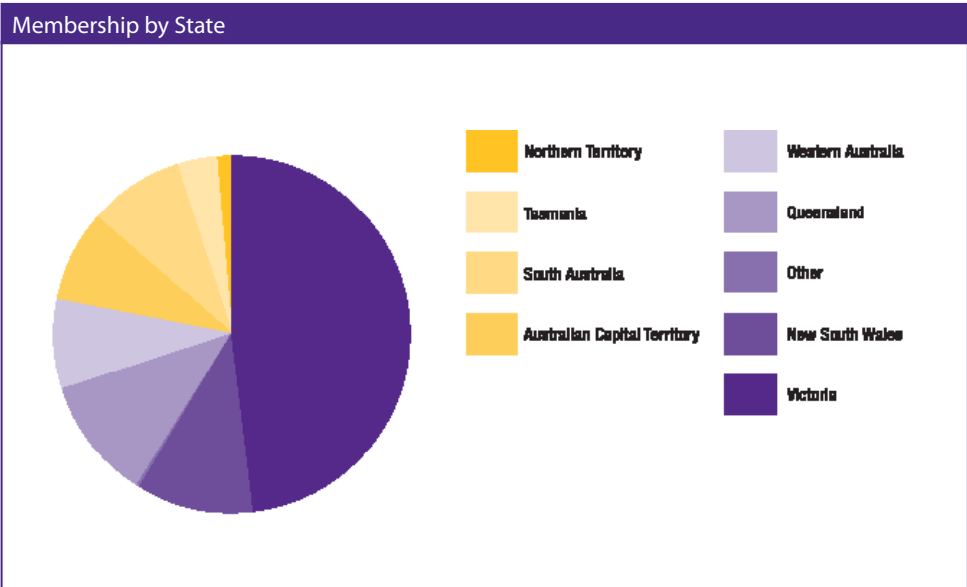
State	No of Donors	As Percentage	Total Donation	As Percentage	Average Donation
ACT	0	0%	\$0.00	0%	\$0.00
NSW	8	53%	\$2,155.00	75%	\$269.38
NT	0	0%	\$0.00	0%	\$0.00
QLD	0	0%	\$0.00	0%	\$0.00
SA	0	0%	\$0.00	0%	\$0.00
TAS	0	0%	\$0.00	0%	\$0.00
VIC	5	33%	\$575.00	20%	\$115.00
WA	2	13%	\$150.00	5%	\$75.00
Total	15		\$2,880.00		\$192.00

# Membership Report

Total number of Memberships	
Current	943
Unfinancial	176
<b>Total</b>	<b>1,119</b>

Current Member breakdown	
EMILY's Angel	132
Foundation	34
Full	405
Supporting	126
Concession	246

State Breakdown	
Victoria	428
New South Wales	126
Queensland	97
Western Australia	91
Australian Capital Territory	85
South Australia	65
Tasmania	38
Northern Territory	13
Other	4



# Fabulous Photos



EMILY's List Staff  
(l-r) Ann Potter, Alice Pryor, Tanja Kovac, Lisa Carey and Irma De Felice with Prime Minister Julia Gillard at the Oratorion

Members of Victorian Young Labor with Joan Kirner at the Premiers Event



EMILY's List Tasmania event, 'An Evening with Premier Lara Giddings', featuring new EL Senator Lisa Singh as well as Senator Carol Brown, Rebecca White MP and former MPs Fran Bladel and Judy Jackson

# EMILY's Angels

A monthly contribution of \$30 or more is a way for members to give to future generations of women and secure the longevity of EMILY's List. Contributions include full membership. This category replaced both the Foundation and Flying Colours donor streams, and will ensure that we grow and expand into the next decade; allowing you to play your part in supporting more progressive Labor women committed to choice, diversity, equity, childcare and equal pay in parliaments nation-wide.

## A current list of Angels

Jacinta Allan	Kate Coleman	Jenny Green	Stephanie Key
Karen Atherton	Julie Collins	Luba Grigorovitch	Joan Kirner
Bonny Barry	Anne-Marie Corboy	Sylvia Hall	Sharon Knight
Jennifer Beacham	Sophie Cotsis	Christine Harcourt	Kevin Korb
Sharon Bird	Patricia Crossin	Joan Heath	Tanja Kovac
Elizabeth Boyle	Louise Crossman	Fiona Hemmings	Emily Lee-Ack
Desley Boyle	Lily D'Ambrosio	Jill Hennessy	Anne Levy
Lyn Breuer	Marg D'Arcy	Theresa Howe	Susie Linder-Pelz
Candy Broad	Cheryl Davenport	Nannette Hunter	Kirsten Livermore
Gai Brodtmann	Mary Delahunty	Hutch Hussein	Nance Loney
Carol Brown	Sally-Ann Delaney	Natalie Hutchins	Kate Lundy
Karen Brown	Sue Ellery	Sharryn Jackson	Jenny Macklin
Claire Bugg	Sally Finlay	Ann Jackson	Pamela Macklin
Lisa Carey	Verity Firth	Judy Jackson	Meg Martin
Deb Carnes	Janine Freeman	Carolyn Jakobsen	Robyn Mason
Sharon Carnes	Jane Garrett	Debra James	Mary Mau-Oldfield
Lisa Chesters	Jessie Giles	Barb Jennings	Emily Mayo
Lesley Clark	Anne Giles	Jo Justo	Maree McEvoy
Sally Clarke	Julia Gillard	Carol Kee	Anne McEwen
Dale Clarke	Anna Goldstein	Anne Kennedy	Lynnley McGrath

EMILY's Angels prioritise giving to women and girls and come from all walks of life. Some are former or current MP's, workers, parents, carers and pensioners. If you would like more information about EMILY's Angels please contact the National Office on (03) 8668 8120.

This list shows all members making EMILY's Angels contributions in the 10/11 financial year. If you have become an Angel after 30 June 2011 then your name will appear in next year's Annual Report.

## Current list of Angels continued...

Fiona McNamara	Julie Owens	Molly Robson	Wendy Turner
Julie Mercer	Melissa Parke	Lynne Rolley	Leesa Vlahos
Claire Moore	Narelle Pearks	Lyndall Ryan	Lynda Voltz
Leonie Morgan	Grace Portolesi	Janelle Saffin	Lynne Walker
Jude Munro	Louise Pratt	Chris Scott	Sue Walpole
Kate Nash	Jaala Pulford	Kay Setches	Kate Ward
Lisa Neville	Michelle Quigley	Rosemary Sexton	Bridget Wardlaw
Meredith Newman	Jennifer Rankine	Penny Sharpe	Lorie Werner
Casey Nunn	Moirra Rayner	Laura Smyth	Helen Westwood
Anne O'Byrne	Kerrilie Rice	Rachel Stephen-Smith	Rebecca White
Michelle O'Byrne	Fiona Richardson	Laura Stevens	
Mary-Anne O'Neill	Judy Richmond	Gay Thompson	
Maree Overall	Jamila Rizvi	Caroline Treloar	

# Federal Election Action Plan

## EMILY's List Australia 35 Day Campaign

Federal Election 2010

Week 1 - 19 July 2010	
Task	Responsibility
Finalise all endorsements, post online	National Office
Finalise allocation of all Mentors	Leonie, Sara and Liddy
Prepare EL Campaign Material – printing leaflets, Tshirts and stickers	EMC and Luize Svikers & National Office Team
Mail out to Members – email and hardcopy	National Office Team
Promotion of our candidates on Facebook and Twitter	Ann
Gender Gap Research – briefing marginal seat candidates	Tanja
Opinion Pieces	Tanja
Volunteer Roster for National Office	VELAG

Week 2 - 26 July 2010	
Task	Responsibility
Begin Collecting Direct Donations	National Office
Send Early Money and Campaign Support Documents	National Office
Monitor Mentoring	Leonie, Sarah and Liddy
Sell Let's Make History Tshirts	Everyone
Gender Gap Research – briefing to all other candidates	Tanja
Promotion of our candidates and campaign on Facebook and Twitter	Ann
Opinion Pieces	Tanja
Recruit Volunteers for Campaigns	ELAGs and National Office



Week 3 - 2 August 2010	
Task	Responsibility
Continue Collecting Direct Donations	National Office
Monitor Mentoring	Leonie, Sara and Liddy
Distribute Women Can't Trust Tony leaflets and Torpedo the Speedo stickers to candidates	National Office
Opinion Pieces & Media around anti-Abbott material	Tanja and Hutch
Promotion of our candidates and campaign on Facebook and Twitter	Ann
Recruit Volunteers for Campaigns	ELAGs and National Office

Week 4 - 9 August 2010	
Task	Responsibility
Collect and Distribute Direct Donations	National Office
Monitor Mentoring	Leonie, Sara and Liddy
Distribute remaining Women Can't Trust Tony leaflets and Torpedo the Speedo	National Office
Opinion Pieces	Tanja
Promotion of our candidates and campaign on Facebook and Twitter	Ann
Finalise Volunteer Roster for Campaigns	National Office

Week 5 - 16 August 2010	
Task	Responsibility
Collect and Distribute Direct Donations	National Office
Monitor Mentoring	Leonie, Sara and Liddy
Distribute remaining Women Can't Trust Tony leaflets and Torpedo the Speedo	National Office
Promotion of our candidates on Facebook and Twitter	Ann
Opinion Pieces	Tanja
Finalise Volunteer Roster for Campaigns	National Office
Direct Campaigning in seats	Everyone

# Milestones

## JULY 10

- Preparation for the Federal Election is well underway

## AUGUST 10

- The Federal Election on August 21st results in the re-election of a minority Gillard Labor Government. EMILY's List supports 38 candidates, including 17 re-elected MPs and Senators, new EMILY's List MPs Laura Smyth, Gai Brodman and Senator Lisa Singh, and of course our Prime Minister Julia Gillard. Former EMILY's List MPs Kerry Rea and Sharryn Jackson sadly lose their seats, whilst Annette Ellis retires.



Prime Minister Julia Gillard with EL's newest (and most marginal) Federal MP, Laura Smyth in Question Time

## SEPTEMBER 10

- Kate Ellis appointed as the new Minister for the Status of Women and Child Care.
- EMILY's List launches the We Made History and Congratulations, It's a Girl! merchandise in celebration of the re-election of Julia Gillard as Prime Minister.



## OCTOBER 10

- Preparation for the Victorian State Election underway.

## NOVEMBER 10

- The Victorian State Election on November 27th results in the loss of Labor Government by one seat after eleven years. 28 EMILY's List candidates contest the election, with 18 elected. We sadly said goodbye to EMILY's List MPs Maxine Morand, Jennifer Huppert and Janice Munt.
- Tanja Kovac publishes an article on New Matilda on progressive organisations in the independent media.



## DECEMBER 10

- 09/10 Annual Report Delivered.
- EL AGM and festive season party.

## JANUARY 2011

- The Gillard Federal Government delivers Paid Parental Leave. Happy New Year!



## FEBRUARY 2011

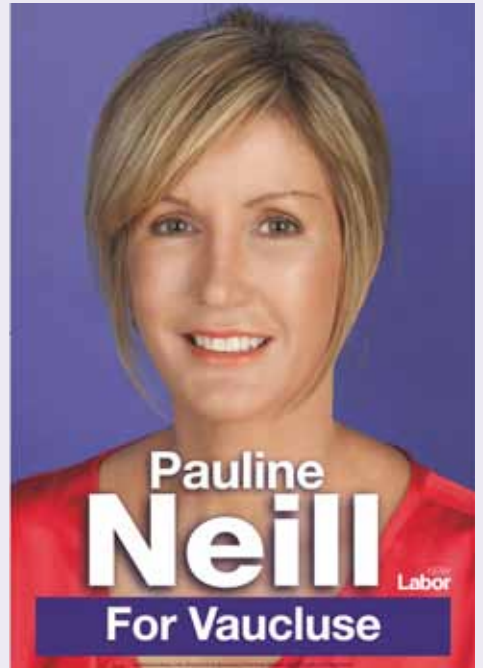
- EMILY's List Queensland annual Valentine's day Breakfast

## MARCH 2011

- 100th Anniversary of International Women's Day. EMILY's List celebrates with various events across the country.
- Hutch Hussein publishes an article on The Drum highlighting Lessons from the ALP's Affirmative Action Quota.
- Empowering Women Training Program presents Strategic Campaign Training.
- The New South Wales State Election on March 12th results in the loss of Labor Government after sixteen years. 9 EMILY's List candidates contest the election, with 3 elected. EMILY's List MP and Minister Verity Firth sadly loses her seat.
- Women on Boards and EMILY's List present Affirmative Action: From Parliament to Boardroom.
- Empowering Women Training Program presents Managing the Media and Introduction to Social Media.

## APRIL 2011

- EMILY's List hosts a Women's Power Handbook Refresher with Moira Rayner.



# Milestones

## MAY 2011

- EMILY's List welcomes new Deputy National Coordinator, Lisa Carey.
- Fair Work Australia rules that the Equal Pay Case has proven that social and community service workers in the not for profit sector are underpaid and that at least part of the reason for that underpayment is gender.
- Representatives from EMILY's List join with ALP women from across the country in attending the National Labor Women's Conference in Brisbane. Motions supported by Conference call for support for Women and the Care Economy, National Gender Analysis, Equal Pay, 50/50 Affirmative Action and Equal Marriage.
- The first edition of Housebound is launched at a Breakfast Event at the National Labor Women's Conference.
- Tanja Kovac publishes an article on The Drum about the reaction to September 11.
- EMILY's List and Victorian Young Labor co-host Networking with Penny Wong event in Melbourne.



Victorian contingent at the LWN Conference in QLD in May.



Dimitry Paul, Hutch Hussein, Senator Penny Wong, Luba Grigorovitch and Lisa Carey - Networking with Penny Wong.

## JUNE 11

- EMILY's List hosts The Premiers Event, a brunch celebrating the achievements of past and present women Premiers featuring Joan Kirner, Carmen Lawrence, Lara Giddings, Rosemary Follett and Clare Martin.
- Tanja Kovac publishes articles on The Punch on The IPA and the Nanny State, and pro-life MPs.
- Equal Pay National Day of Action.
- Members receive the first edition of Housebound in the mail.



Rosemary Follett, Joan Kirner AM and Claire Martin questioned by MC Libbi Gorr at the Premiers Event.

# Thank you

## Acknowledgements and Thank you

EMILY's List would like to thank the following people for their contribution to the organisation and their commitment to progressive change for women:

- National Committee members and proxies
- National Finance Committee
- National Fundraising Committee
- ELAG volunteers in each state and territory for their ongoing support, enthusiasm and commitment to EMILY's List
- National Co convenors Senator Claire Moore and Hutch Hussein
- Ged Kearney and all our sisters in the trade union movement
- EMILY's List Candidate Mentors
- EMILY's List Candidates
- EMILY's List Empowering Women training presenters
- EMILY's List Foundation members
- EMILY's Angels members
- Gender Gap Research donors
- Gender Gap research partners, Australian Services Union and Australian Independent Education Union
- Event Sponsors: Women in Super, Women's Leadership Institute Australia and Members Equity
- Beatrice Faust
- The Family of Irene and Harold Hyde
- The Family of Mollie Smith
- The Family of Vera Fowler
- Website Sponsors - Justitia Lawyers &

## Consultants

- Website developers - Nacho Media
- Essential Media Communications
- Photographers Anthony Leong and Natalie Pec
- Queen Victorian Women's Centre
- MSI Ragg Weir Chartered Accountants
- Elaine Cope & ICT Matters for IT support
- National Office Staff 09/10 Tanja Kovac, Ann Potter, Irma De Felice; Alice Pryor and Lisa Carey and volunteers Meghan Hopper, Diana White, Maree Overall, Leonie Morgan and others.



National Committee meeting March 2011



Co-convenor Hutch Hussein and partner Ariadne Lack with adorable new son Hamish Lack Hussein

# Financial Statements

# Financial Statements 2010-2011

## Statement of comprehensive income for the year ended 30 June 2011

	Note	2011	2010
		\$	\$
Revenue	2	327,773	301,453
Election expenses		(19,028)	-
Administration expense		(94,430)	(60,832)
Depreciation expense		(952)	(551)
Employment expense		(136,706)	(137,731)
Function expenses		(29,685)	(33,459)
Occupancy expenses		(22,399)	(22,231)
Other expenses		(7,334)	(19,887)
Profit/(loss) income tax expense		17,239	26,779
Income tax expense		-	-
Net profit/(loss) after income tax expense		17,239	26,779

# Financial Statements 2010-2011

## Statement of financial position as at 30 June 2011

	Note	2011 \$	2010 \$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	4	91,418	55,242
Trade and other receivables	5	12,765	4,418
Stock on hand		2,358	1,094
<b>TOTAL CURRENT ASSETS</b>		<b>106,541</b>	<b>60,754</b>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment		2,370	2,322
<b>TOTAL NON-CURRENT ASSETS</b>		<b>2,370</b>	<b>2,322</b>
<b>TOTAL ASSETS</b>		<b>108,911</b>	<b>63,076</b>
<b>CURRENT LIABILITIES</b>			
Trade and other payables	6	56,286	29,452
Provision employee entitlements		5,706	3,944
<b>TOTAL CURRENT LIABILITIES</b>		<b>61,992</b>	<b>33,396</b>
<b>TOTAL LIABILITIES</b>		<b>61,992</b>	<b>33,396</b>
<b>NET ASSETS</b>		<b>46,919</b>	<b>29,680</b>
<b>EQUITY</b>			
Retained earnings		46,919	29,680
<b>TOTAL EQUITY</b>		<b>46,919</b>	<b>29,680</b>



## Statement of changes in equity as at 30 June 2011

	Retained Earnings	Total
	\$	\$
Balance at 1 July 2009	2,901	2,901
Net profit for the year	26,779	26,779
Balance at 30 June 2010	29,680	29,680
Net profit for the year	17,239	17,239
Balance at 30 June 2011	46,919	46,919

# Financial Statements 2010-2011

## Statement of Cash Flows for the year ended 30 June 2011

	Note	2011 \$	2010 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Revenue received		319,232	265,623
Payments to suppliers and employees		(283,344)	(244,497)
Interest received		1,288	1,050
Net cash provided by operating activities	10b	37,176	22,176
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>			
Payment for property, plant and equipment		(1,000)	(1,472)
Net cash used in investing activities		(1,000)	(1,472)
Net increase/(decrease) in cash held		36,176	20,704
Cash at the beginning of the financial year		55,242	34,538
Cash at the end of the financial year	10a	91,418	55,242

# Notes to the Financial Statements for the year ended 30 June 2010

## NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Association Incorporations Act 1981 (Vic). The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

### a. Income Tax

Endorsement as an income tax exempt charitable entity under Subdivision 50-B of the Income Tax Assessment Act 1997 has been received from the Australian Taxation Office.

### b. Impairment of assets

At the end of each reporting date, the association reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the assets, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income statement.

### c. Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

### d. Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits at call with banks, other short term highly liquid investments with original maturities of three months or less.

### d. Property, Plant and Equipment (PPE)

Property, plant and equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time

### e. Revenue

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

Grant and donation income is recognised when the entity gains controls over the funds.

All revenue is stated net of the amount of goods and services tax (GST).

# Notes to the Financial Statements for the year ended 30 June 2011

## NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (cont)

### f. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the balance sheet are shown inclusive of GST.

## NOTE 2: REVENUE

	2011	2010
Operating Activities	\$	\$
- Election income	46,484	4,465
- Function & fundraising income	204,137	217,683
- Membership income	75,864	78,255
	<hr/>	<hr/>
	326,485	300,403
Non-operating activities		
- interest received	1,288	1,050
	<hr/>	<hr/>
Total Revenue	327,773	301,453

## NOTE 3: PROFIT FOR YEAR

Profit before income tax expense have been determined after

### (a) Expenses

Remuneration of auditor		
- audit or review services: MSI Ragg Weir	-	-
Audit services of MSI Ragg Weir are provided on a pro-bono basis		
	<hr/>	<hr/>
	-	-

Audit services of MSI Ragg Weir are provided on pro-bono basis.

## NOTE 4: CASH AND CASH EQUIVALENTS

Cash at bank	91,418	55,242
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## NOTE 5: TRADE AND OTHER RECEIVABLES

Trade and sundry debtors	12,765	4,418
--------------------------	--------	-------

#### NOTE 6: TRADE AND OTHER PAYABLES

	2011	2010
	\$	\$
CURRENT		
Sundry creditors and accruals	23,333	35,733
Income in advance	25,000	-
GST collected	7,953	3,230
	<hr/> 56,286	<hr/> 29,452

#### NOTE 7: EVENTS SUBSEQUENT TO REPORTING DATE

There were no effects subsequent to reporting date and to the date of this report which will have a material effect on the financial report for the year ended 30 June 2011.

#### NOTE 8: RELATED PARTIES

There were no related party transactions for the year ended 30 June 2010.

#### NOTE 9: SEGMENT REPORTING

The Association operates predominantly in one business and geographical segment, being the support of progressive women into higher office, through mentoring, training and raising money in Victoria.

## Notes to the Financial Statements for the year ended 30 June 2011

### NOTE 10: CASH FLOW INFORMATION

	2011	2010
	\$	\$
a. Reconciliation of Cash		
Cash at bank	91,418	55,242
b. Reconciliation of Net Cash provided by Operating Activities to Profit after Income Tax		
Profit from ordinary activities after income tax	17,239	26,779
Depreciation	952	551
Changes in assets and liabilities:		
(Increase)/decrease in trade and sundry debtors	(8,347)	(669)
(Increase)/decrease in stock	(1,264)	564
Increase/(decrease) in creditors and accruals	26,834	(8,993)
Increase/(decrease) provisions	1,762	3,944
Net cash provided by operating activities	37,176	22,176

c. The association has no credit stand-by or financing facilities in place.

d. There were no non-cash financing or investing activities during the period.

### NOTE 11: ASSOCIATION DETAILS

The principal place of business of the association is:  
 Emily's List (Australia) Inc.  
 Level 2, Queen Victoria's Women's Centre  
 210 Lonsdale Street  
 Melbourne VIC 3000

## Statement by Members of the Committee

The committee has determined that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the financial report as set out on pages 1 to 8:

1. Presents a true and fair view of the financial position of Emily's List (Australia) Inc. as at 30 June 2010 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Emily's List (Australia) Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

.....

.....

Date: December 2011

# Independent Audit Report

To the Members of EMILY's List (Australia) Inc.

We have audited the accompanying financial report, being a special purpose financial report, of Emily's List (Australia) Inc. (the association) which comprises the statement of financial position as at 30 June 2011 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, notes comprising a summary of significant accounting policies and other explanatory notes and the statement by members of the committee.

## Committee's Responsibility for the Financial Report

The committee of the association is responsible for the preparation of the financial report and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Act 1981 (Vic) and is appropriate to meet the needs of the members. The committee's responsibility also include such internal control as the committee determines necessary to enable the preparation of a financial report that is free from material misstatement, whether due fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. These Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



### Basis for Qualification


It is not practicable for the association to establish total control over income from fundraising and function activities prior to its entry in the accounting records. Accordingly, our audit relating to such income was limited to the amounts recorded in the accounts.

### Qualified Auditor's Opinion

In our opinion, except for the effect on the financial report if any, of the preceding paragraph, the financial report presents fairly, in all material respects, the financial position of Emily's List (Australia) Inc as at 30 June 2011 and its financial performance for the year ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act 1981 (Vic).

### Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report is prepared to assist Emily's List (Australia) Inc to meet the requirements of the Associations Incorporation Act 1981 (Vic). As a result, the financial report may not be suitable for another purpose.



MSI RAGG WEIR  
Chartered Accountants



L.S. WONG  
Partner

Melbourne 24 November 2011

# Compilation Report

To the Members of EMILY's List (Australia) Inc.

## Scope

We have compiled the accompanying special purpose financial statements of the Emily's List (Australia) Inc. comprising the attached Detailed Income and Expenditure Statement on pages 13 and 14.

The specific purpose for which the special purpose financial report has been prepared is to provide financial information relating to the performance of the entity that satisfies the information needs of the Committee of Management.

## The Responsibility of the Committee of Management

The Committee of Management is solely responsible for the information contained in the special purpose financial report and has determined that the accounting policies used are appropriate to meet the needs of the Committee of Management and for the purpose the financial statements were prepared.

## Our Responsibility

On the basis of the information provided by the Committee of Management we have compiled the accompanying special purpose financial statements on pages 13 and 14 in accordance with the basis of accounting adopted and APES 315: Compilation of Financial Information.

Our procedures use accounting expertise to collect, classify and summarise the financial information which the Committee of Management provided into a financial report. Our procedures do not include verification or validation procedures. No audit or review has been performed and accordingly no assurance is expressed.

The special purpose financial report was prepared for the benefit of the Association and the purpose identified above. We do not accept responsibility to any other person for the contents of the special purpose financial report.



MSI RAGG WEIR  
Chartered Accountants

Melbourne: 2011

# Detailed Income and Expenditure Statement

For the year ended 30 June 2011

	Note	2011	2010
<b>INCOME</b>		\$	\$
Election income		46,484	4,465
Function & fundraising income		196,127	172,248
Gender Gap Research			
- Current year income		8,010	17,435
- Brought forward from prior year		-	28,000
Membership income		75,864	78,255
Interest received		1,288	1,050
<b>TOTAL INCOME</b>		<b>327,773</b>	<b>301,453</b>
<b>EXPENDITURE</b>			
Election expense			
Victorian and Federal election expense		19,028	-
Administration Expense			
Advertising		3,191	298
Audit fees		-	316
Bad debts		7,236	6,111
Bank charges		8,531	6,720
Computer expenses		3,151	13,745
Donations		36,130	9,840
Insurance		4,689	6,214
Legal & professional		224	1,976
Merchandise expenses		13,194	3,144
Office equipment		1,020	325
Printing, postage & stationery		9,790	7,464
Repairs & maintenance		-	-
Subscriptions		459	60
Sundry Expenses		3,714	4,619
Travelling		3,099	-
		<b>94,430</b>	<b>60,832</b>

# Detailed Income and Expenditure Statement

For the year ended 30 June 2011 continued...

	Note	2011	2010
Depreciation Expense		\$	\$
Depreciation		952	551
<hr/>			
Employment expense			
Provision for annual leave		1,762	3,944
Recruitment expense		56	50
Staff amenities		1,108	183
Superannuation		8,916	9,977
Wages and salaries		123,658	122,366
Workers compensation		1,206	1,194
		136,706	137,714
<hr/>			
Function expenses			
Catering		10,720	15,145
Function expenses		18,965	18,314
		29,685	33,459
<hr/>			
Occupancy expense			
Cleaning and utilities		2,730	1,777
Rent		17,185	16,670
Telephone		2,484	3,784
		22,399	22,231
<hr/>			
Other expenses			
Gender Gap Research		7,334	19,887
<b>TOTAL EXPENDITURE</b>		<b>310,534</b>	<b>274,674</b>
<hr/>			
Net profit/(loss)		17,239	26,779

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