




# EMILY's List Australia Annual Report 2013-2014



Doesn't it **suck**  
when things  
**aren't equal?**

Wouldn't it be  
sweet  
if things were equal?





# Who'll look after our kids?

## Labor

- ✓ An equal paid parental leave scheme
- ✓ \$10 billion over 10 years into the Better Schools Plan
- ✓ SchoolKids Bonus payment to help with the costs of school
- ✓ \$450 million into before and after hours school-based childcare

Labor cares because looking after kids goes beyond the first six months

## Liberals

- ✗ Paid parental leave that gives more to those who need it less
- ✗ Only \$2.8 billion over 4 years into schools
- ✗ Scrapping the SchoolKids Bonus payment
- ✗ No plan for before and after hours school-based childcare

Don't let Tony Abbott shortchange our kids, #InvestInWomen instead

[www.emilyslist.org.au](http://www.emilyslist.org.au)

EMILY's List is a financial, political and personal support network assisting in the election of progressive Labor women candidates. It is the only network of its kind in Australian politics. The key principles of EMILY's List are support for reproductive choice; equity and diversity in our community and the provision of equal pay and affordable, accessible childcare.

EMILY is an acronym: Early Money is Like Yeast, it makes the dough rise.

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# National Coordinator's Report

We started off the 2013/14 financial year with heavy hearts, having just watched Julia Gillard concede the prime ministerialship to Kevin Rudd. We had had our first woman prime minister and now had to work towards a federal election without her.

We had fabulous candidates across the country and the Social Media Action Re-election Team was fired up and coming up with social media ideas left, right and centre.

The result in September was, while expected, still upsetting – although we saw some amazing new EMILY's List MPs elected in Sharon Claydon (Newcastle), Lisa Chesters (Bendigo), Clare O'Neil (Hotham) and Joanne Ryan (Lalor). We had our first indigenous woman Senator, Nova Peris, in the Northern Territory and, then after Kevin Rudd resigned, a new EL Member for Griffith Terri Butler.

In the aftermath of the election and the ALP's changes to include members in the selection of the Federal leader, in early October we co-hosted A Conversation with Bill & Albo in conjunction with the National Labor Women's Executive.

This was a great opportunity for women to be able to ask questions of the leadership candidates and to hear their views on AA/quotas; feminism and their female role models. The event was fully booked out and we thank Bill Shorten and Anthony Albanese for their input. I know I found out a lot about the two of them that day.

It seemed like no time at all passed after the election before we were celebrating the end of the year and our AGM in December.

Early in the new calendar year, the National Committee came together at the Queen Victoria Women's Centre to start developing the new Strategic Plan for 2014-2017. We looked at where we had come from over the previous three years and dreamed about where we wanted to be in 2017 and into the more distant future.

We now have a great plan for the next three years and an accompanying operational plan for staff to follow.

Sophie Arnold joined the team as our new Deputy National Coordinator with a specific focus on higher level communications. Sophie developed a new Communications Strategy to

align with the Strategic Plan and we are now working through this plan. She was joined by Trystyn Bowe who immediately stepped up our social media communications and in-house design capacity.

Around the country, we joined with other women to reflect and celebrate International Women's Day in early March. Our members marched behind the EMILY's List banner in Sydney and joined other members and friends to hear the fabulous Anna Bligh speak in Melbourne.

The Tasmanian and South Australian elections snuck up on us on 15 March. We lost a 16 year old government in Tasmania, while just holding on to South Australia, where our incumbent women ran such great campaigns that they either held off the statewide swing or even recorded swings towards them.

As we headed towards the end of the financial year, we unsuccessfully sought sponsorship for our National Events Calendar. Our efforts are continuing.

A year of ups and downs with wins, losses and a great deal of work done

by the small but very effective staff in the national office. We continue to increase our capacity to meet frantic deadlines, produce innovative and cutting edge media and merchandise and service our loyal membership.

I look forward to continuing to work with our team to increase the work of EMILY's List for the benefit of our candidates and members.

**Lisa Carey**  
**National Coordinator**





## National Co-Convenors' Message

Dear members and friends,

2013/2014 was another big year for EMILY's List and women in Australian parliaments.



Unfortunately, September 2013 brought an end to the Rudd/Gillard governments in power from 2007 to 2013. This Government broke records for the largest representation of women in the ALP's federal Caucus and in Cabinet – and, most of these women were EMILY's List members.

But more than just breaking new ground numerically, these governments also oversaw a legislative agenda which will go down in history as one of the most significant for women and children.

In March, we released groundbreaking research, the Impact analysis: Legislative and policy achievements of EMILY's List women in Federal Parliament 2007-2013, which showed clear links between the critical mass of EMILY's List members and the legislative program. Reforms included Australia's first paid parental leave scheme; pay equity commitments enabling community sector workers to gain significant pay increases and tax and superannuation changes which

benefited working women.

EMILY's List is very proud that the financial support of our members contributed to the presence of so many progressive women members of these parliaments and Cabinet and that these women in parliamentary and policy committees and on the floor of the House had such a positive, identifiable impact.

The 2013 Federal election campaign provided EMILY's List with a new challenge – using social media to support and promote our candidates and a progressive agenda.

Impressed by the gender lens in Barak Obama's 2012 re-election campaign, in particular his strategy of employing political visuals – infographics, memes and videos aimed at time-poor women – EMILY's List established a Social Media Action Re-Election Team (SMART) which met weekly (electronically, of course!) to devise and carry out a social media strategy.

And our first foray into gendered digital campaigning set a high bar. #ADifferentMenuforAustralia reached 90,000 people on Facebook. In recognition of the volunteer work of Sophie Arnold, Hiba Casablanca and Trystyn Bowe, the SMART team was the winner of the 2012/2013 Mollie Smith Award.

At our strategic planning weekend in February, priorities for political engagement were set with a focus on firming affirmative action provisions.

In May, we had a major victory when EMILY's List women from across the Victorian ALP successfully steered changes to Victorian party rules which strengthen affirmative action in both houses of parliament, municipal elections and the pre-selection of Victorian federal candidates. We thank our pro-bono legal partners, Justitia Lawyers, for providing support.

We thank 2013/14 National Committee members for their hard work and strategic advice – Fiona McNamara (Qld), Christie Dowling and Eleanor Bates (ACT), Nicole Campbell and Helen Westwood (NSW), Jaala Pulford and Kim Travers (Vic), Janette Armstrong (Tas), Ellen McLoughlin (SA), Louise Pratt and Gemma Black (WA) Laura Rowe (NT). We also thank general members Lisa Darmanin, Liz Boyle, Jane Austin and Alison McLaren.

Special thanks to Treasurer Kathy Dillon who continued to improve our financial reporting and to Leonie Morgan, our Public Officer and National Mentoring Coordinator, who again worked tirelessly and enthusiastically to match our candidates to experienced mentors. Maree Overall, our Fundraising Coordinator, continued to support our staff to deliver the National Events Calendar.

We also thank our EMILY's List Action Groups for their commitment to organising fund and friend raising events. Funds raised enable us to support ever-increasing numbers of women in state/territory and federal elections.

And, we thank our members and our EMILY's Angels. Your support means we are able to provide candidates with early money and training; run speed date mentoring events as part of our Partnership for Equity program and undertake gender gap research.

**Tanja Kovac & Anne McEwen**  
**National Co-Convenors**





# Elections 2013/2014

## Candidate Support 2013/2014

Candidate support is the cornerstone of EMILY's List Australia.

During the 2013/14 financial year, EMILY's List supported candidates in a federal and two state elections.

## Federal Election

The Federal Election was held on 7 September 2013. The defeat of the Labor Government brought to an end a government characterised by the highest proportion of EMILY's List women in Caucus and Cabinet and ushered in a new era of one woman in Cabinet.

EMILY's List provided financial and mentoring support to 24 candidates, with all our lower house MPs retaining their seats. We also welcomed new EMILY's List MPs Clare O'Neil, Sharon Claydon and Joanne Ryan (Sharon and Joanne filled seats vacated by EMILY's List heroes Sharon Grierson and Julia Gillard).

Unfortunately, none of the thirteen women we supported in unheld seats were successful, but we acknowledge their hard work and commitment to becoming Labor MPs.

In the Senate, our Senators had a much harder journey, with Lin Thorp losing her Tasmanian position and Louise Pratt ultimately losing in the Senate re-election held earlier this year.

We were, very happy to welcome Nova Peris to the Senate and Terri Butler as the Member for Griffith earlier this year.

Overall, in the Lower House (taking into account Griffith), there was a net gain of three women out of 150 members. This brings the total women in the House of Representatives to 40 or 27%. In the Senate, there are now 29 women or 38%.

There are now 35 Labor women in Caucus, which represents 44%. This compares to the Coalition which has 24 women and 97 men.

## HANDBAG HIT SQUAD V. GENDER INEQUALITY





## Unsuccessful Federal Candidates

Seat	Name	Mentor
Bonner	Laura Fraser Hardy	Claire Moore
Brisbane	Fiona McNamara	Joan Kirner
Casey	Cathy Farrell	Tanja Kovac
Denison	Jane Austin	Helen Creed
Dunkley	Sonya Kilkenny	Hutch Hussein
Fadden	Nicole Lessio	Lisa Darmanin
Herbert	Cathy O'Toole	Nicole Campbell
Higgins	Wesa Chau	Lisa Carey
Macquarie	Susan Templeman	Helen Westwood
Mayo	Norah Fahy	Anne McEwen
Melbourne	Cath Bowtell	Jenny Beacham
Wentworth	Di Smith	Liddy Clarke

## Successful Federal Candidates

Seat	Name	Mentor
Ballarat	Catherine King	Sitting MP
Bendigo	Lisa Chesters	Kay Setches
Canberra	Gai Brodtmann	Sitting MP
Cunningham	Sharon Bird	Sitting MP
Franklin	Julie Collins	Sitting MP
Fremantle	Melissa Parke	Sitting MP
Hotham	Clare O'Neil	Jenny Macklin
Jagajaga	Jenny Macklin	Sitting MP
Newcastle	Sharon Claydon	Sharon Grierson
Parramatta	Julie Owens	Sitting MP
Richmond	Justine Elliot	Sitting MP
Sydney	Tanya Plibersek	Sitting MP
Senate	Nova Peris	Mary Delahunty
Griffith	Terri Butler*	

\* Elected at a by-election on 8 February 2014

### Representation of women -

#### Federal Parliament

Party	Total	Women	%
ALP	80	35	43.8
Liberal	101	21	20.8
National	17	3	15

### Funding

Directed Donations	\$13,920*
Early Money	\$8285
Total	\$22,205

\*An additional \$720 was donated to Terri Butler's Griffith by-election campaign





# Elections 2013/2014

## Tasmanian Election

The Tasmanian election was held on 15 March 2014. Six candidates were provided with financial and mentoring support.

The election outcome was disappointing for Labor, with the Liberal Party taking government with 15 of the Lower House's 25 seats.

EMILY's List supported six candidates, with all three sitting members returned - Tasmania's first Labor Premier Lara Giddings, Michelle O'Byrne and Rebecca White.

We thank Anne Urquhart, Carol Brown and Gai Brodtmann for the time and support they gave to the new candidates as mentors.

## Funding

Early Money	\$1500
Directed Donations	\$1365
<b>Total</b>	<b>\$2865</b>

## Successful Tasmanian Candidates

<b>Name</b>	<b>Seat</b>
Lara Giddings	Franklin
Michelle O'Byrne	Bass
Rebecca White	Lyons

## Unsuccessful Tasmanian Candidates

<b>Name</b>	<b>Seat</b>
Justine Keay	Braddon
Sharon Carnes	Denison
Heather Chong	Franklin

## Representation of women – Tasmanian Parliament

<b>Party</b>	<b>Total</b>	<b>Women</b>	<b>%</b>
ALP	8	4	50
Liberal	17	6	35
Green	3	1	33

## South Australian election

The South Australian election was also held on 15 March. EMILY's List supported seven candidates. The election resulted in a fourth consecutive term for the 12-year incumbent Labor Government led by Premier Jay Weatherill.

All four EL MPs were successfully returned, many with swings towards them despite a NCC campaign in some seats, while Katrine Hildyard was elected to the seat of Reynell. Jo Chapley and Lara Golding campaigned unsuccessfully.

Thank you to Senator Anne McEwen who made herself available as a mentor to the new candidates.

## Funding

Early Money	\$1000
Directed Donations	\$1055
Total	\$2055

## Successful SA Candidates

Name	Seat
Steph Key	Ashford
Frances Bedford	Florey
Susan Close	Port Adelaide
Katrine Hildyard	Reynell
Jennifer Rankine	Wright

## Unsuccessful SA Candidates

Name	Seat
Jo Chapley	Dunstan
Lara Golding	Unley

## Representation of women - South Australian Parliament

Party	Total	Women	%
ALP	30	10	33
Liberal	30	5	16
Green	1	1	50





# Elections 2013/2014

## WA Senate re-election

Western Australian voters went back to the polls on Saturday April 5 to elect six Senators after the Court of Disputed Returns overturned the September 2014 election result.

The contest for the final two Western Australian seats was so close that a re-count was ordered. The first count elected EMILY's List national committee member Louise Pratt, but the recount let to her being defeated by a narrow margin.

However, between the original count and the re-count, 1,370 ballot

papers went missing, with the Court of Disputed returns ruling that a re-election was required.

Unfortunately, Louise was not returned to the Senate in the re-election.

## Funding

\$1260 in directed donations were made to Louise Pratt's campaign

## Senate Representation Table

Party	Total	Women	%
ALP	25	14	56
Liberal	27	5	18.5
National	5	2	40



## Victorian Election

While the Victorian election was held outside the 2013/2014 financial year, EMILY's List provided \$2250 in Early Money to five Victorian candidates prior to 30 June 2014.

# Membership Report

## Thank you to our EMILY's List Angels

Jacinta Allan	Sophie Cotsis	Michelle Hollywood
Rowena Allen	Louise Crossman	Nannette Hunter
Karen Atherton	Susan Cuddy	Hutch Hussein
Bonny Barry	Lily D'Ambrosio	Natalie Hutchins
Ann Beck	Marg D'Arcy	Sharryn Jackson
Yvette Berry	Lisa Darmanin	Carolyn Jakobsen
Sharon Bird	Cheryl Davenport	Melissa James
Elizabeth Boyle	Mary Delahunty	Debra James
Lyn Breuer	Sally-Ann Delaney	Barb Jennings
Candy Broad	Casey DeVeau	Jo Justo
Gai Brodtmann	Maree Edwards	Jennifer Kanis
Carol Brown	Sue Ellery	Carol Kee
Terri Butler	Jan Field	Stephanie Key
Lisa Carey	Janine Freeman	Joan Kirner
Sharon Carnes	Jane Garrett	Sharon Knight
Deb Carnes	Janina Gawler	Kevin Korb
Sue Chapman	Julia Gillard	Tanja Kovac
Lisa Chesters	Lita Gillies	Anne Levy
Heather Chong	Anna Goldstein	Susie Linder-Pelz
Lesley Clark	Jenny Green	Nance Loney
Dale Clarke	Luba Grigorovitch	Kate Lundy
Sally Clarke	Kate Haddock	Jenny Macklin
Sharon Claydon	Sylvia Hall	Pamela Macklin
Julie Collins	Joan Heath	Kathryn Mannion
Judith Cooke	Fiona Hemmings	Robyn Mason
Joan Corbett	Jill Hennessy	Maree McEvoy
Anne-Marie Corboy	Katrine Hildyard	Anne McEwen





## Thank you to our EMILY's List Angels

- |                  |                      |
|------------------|----------------------|
| Lynnley McGrath  | Jamila Rizvi         |
| Fiona McNamara   | Molly Robson         |
| Julie Mercer     | Joanne Ryan          |
| Lisa Miller      | Lyndall Ryan         |
| Claire Moore     | Chris Scott          |
| Leonie Morgan    | Kay Setches          |
| Jude Munro       | Penny Sharpe         |
| Kate Nash        | Janis Shaw           |
| Lisa Neville     | Lisa Simons          |
| Meredith Newman  | Lisa Singh           |
| Casey Nunn       | Rachel Stephen-Smith |
| Anne O'Byrne     | Laura Stevens        |
| Michelle O'Byrne | Leigh Svendsen       |
| Madonna Oliver   | Rachel Thompson      |
| Clare O'Neil     | Kim Travers          |
| Maree Overall    | Caroline Treloar     |
| Julie Owens      | Lynda Voltz          |
| Melissa Parke    | Wendy Wakefield      |
| Dimity Paul      | Lynne Walker         |
| Nova Peris       | Sue Walpole          |
| Ann Potter       | Kate Ward            |
| Jaala Pulford    | Bridget Wardlaw      |
| Michelle Quigley | Lorie Werner         |
| Jennifer Rankine | Helen Westwood       |
| Moira Rayner     | Rebecca White        |
| Fiona Richardson |                      |
| Judy Richmond    |                      |

### Total membership

Current	1011
Unfinancial	111
Total	1122

### Current member breakdown

EMILY's Angel	135
Foundation	28
Full	410
Supporting	133
Concession	307

### State breakdown

Vic	474
NSW	139
Qld	82
WA	87
ACT	82
SA	74
TAS	56
NT	15



# Milestones July 2013 - June 2014

7 September 2013: Federal election

2 October 2013: EMILY's List hosts In Conversation with Bill Shorten and Anthony Albanese ahead of membership vote for Labor Leader



14 October 2013: Tanya Plibersek elected Deputy Labor Leader and Penny Wong re-elected Leader in

the Senate

31 October 2013: Celebration of the fifth anniversary of the Victorian Abortion Law Reform

1 November: Sundowner with Tanya Plibersek (WA)

13 December 2013: AGM and end of year drinks

8 February: Terri Butler becomes Member for Griffith at by-election



14 February: Valentine's Day Breakfast (Qld)

5 March: IWD dinner with Anna Bligh (Vic). Launch of Impact Analysis

13 March: Sistas mentoring event Shepparton, hosted by NSW Deputy Opposition Leader Linda Burney



15 March: EMILY's List supports 12 candidates in the SA and Tasmanian elections. All six SA candidates are returned in a Labor Government, while Lara Giddings, Michelle O'Byrne and Rebecca White are re-elected and become Opposition Ministers.

15 March: Pat Giles lunch (WA)

19 March: ACT Drinks on the Hill

May: Membership month

9 May: Trivia Night (Vic)

18 May: AA victory at Victorian State Conference

25 May: Afternoon Tea (NSW)

26 May: Tanja introduces Julia Gillard for 2014 Joan Kirner Oration.

6 June: In Conversation with Nova Peris (SA)

13 June: Youth event with Claire O'Neil and Jenny Macklin

15 June: Women's Power Panel with Joan Kirner AC, Fiona McNamara (DVV), Leanne Miller Koori Women Mean Business and AEU President Meredith Peace





## Awards

**Each year, EMILY's List Australia gives two awards: the EMILY and the Mollie Smith awards.**

The EMILY is awarded to EMILY's List women who have shown exceptional courage, determination, innovation and commitment to issues, reforms and practices that promote the position of women in Australian society. This also includes increasing access to essential services for women.

**This year the EMILY is awarded to Louise Pratt.**

Prior to being elected to the Senate in 2008, Louise was the youngest ever woman elected to the WA Legislative Council in 2001. She was a member of the WA Parliament for five years and a WA Senator until earlier this year, when she was described by National Co-Convenor Tanja Kovac as a talented, progressive warrior with a proven record of advocating for women's equality and the end of all discrimination against LGBTI Australians".

As Senator and chair of Labor's Status of Women committee, Louise played an integral role in the significant

legislation agenda of the Rudd/Gillard Governments, which led to reforms in such areas as economic inequality; women's workforce participation; improved maternity services and early childhood education.

Louise also campaigned alongside Cheryl Davenport and Diana Warnock when they successfully amended abortion laws in Western Australia in the 1990s; mentored parliamentarians in the Pacific and Asia to introduce concepts of gender sensitivity in Parliament and, through her committee work, helped to establish Australia's first ambassador for Women and Girls and improve superannuation for low paid Australians.

Since 2000, **the Mollie Smith Award** has been presented annually by the family of Mollie Smith to honour her many years of volunteer service to the Labor Party. Mollie is honoured for her support for issues affecting women, her community work and her mentoring of young women interested in politics and community action.

For these reasons, Mollie is a perfect



ambassador for our award recognizing exceptional volunteer service to EMILY's List. We thank Mollie's family for their continued involvement in this award.

**This year's Mollie Smith Award has been jointly awarded to Mavis Robinson and Meredith Newman.**

Throughout her time guiding the development of industry superannuation, **Mavis Robinson AM** has been a staunch and visible supporter of women. A former trustee of the National Breast Cancer Foundation (NBCF) and National Chair of Women in Super, Mavis was also a co-founder of the Women in Super Mother's Day Classic, which has raised millions for breast cancer research.

A long-time EMILY's List member, Mavis has provided EMILY's List with invaluable advice and support, including in the gaining of sponsorship and other financial income.

It is likely that **Meredith Newman** didn't know what she was getting into when she started working for former EMILY's List co-convenor Senator Claire Moore! However, she soon found out that helping EMILY's List is addictive.

Meredith has given enormous time and commitment to support the organisation: speaking to our candidates and listening to their concerns; on interminable phone hook ups for committee meetings; providing valuable advice and solutions to issues which arise in Queensland and even producing her fabulous chocolate cakes and muffins!

We pay tribute to all our award winners.





# Thank You

**EMILY's List would like to thank the following people and organisations for their contribution to EMILY's List and their commitment to progressive change for women.**

National Co-Convenors Tanja Kovac and Anne McEwen

National Committee members and their alternates

National Committee Sub-Committee members

ELAG volunteers in each State and Territory

EMILY's List candidates

EMILY's List candidate mentors

EMILY's List Foundation members

EMILY's List Angel members

Sponsors, including Love and Money 4 U

Justitia Lawyers

Sue Loukomitis and Associates

The family of Mollie Smith

The family of Irene and Harold Hyde

The family of Vera Fowler

Antony Leong, photographer

Queen Victoria Women's Centre

Rucker DWC Chartered Accountants

National Office Staff: Lisa Carey, Sophie Arnold, Ann Potter, Helen Patsikatheodorou, Trystyn Bowe and volunteer Maree Williams.



# Financial Reports

## Statement to the Financial Reports from the Treasurer

I am pleased to present the audited financial accounts of EMILY's List for the financial year ending 30 June 2014.

I wish to thank Helen Patsikatheodorou, Emily's Finance officer, for her ongoing commitment to the work of EMILY's List and her continuous improvement of our financial processes and practices.

Thanks too to the members of Emily's List Finance Committee for their commitment during the year.

Kathy Dillon

Treasurer





EMILY'S LIST AUSTRALIA INC

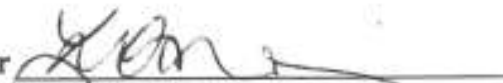
STATEMENT BY MEMBERS OF THE COMMITTEE

The Committee has determined that the Association is not a reporting entity. The Committee has determined that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee, the financial report:

1. presents fairly the financial position of Emily's List Australia Inc. as at 30 June 2014 and its performance for the year ended on that date; and
2. at the date of this statement, there are reasonable grounds to believe that the Association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee, and is signed for and on behalf of the Committee by:

Member 

Treasurer 

Dated this 1 day of Dec, 2014

**INDEPENDENT AUDITOR REPORT TO THE MEMBERS OF  
EMILY'S LIST AUSTRALIA INC**

I have audited the accompanying financial report, being a special purpose financial report, of Emily's List Australia Inc, which comprises the committee's report, the assets and liabilities statement as at 30 June 2014, the income and expenditure statement for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

*Committee's Responsibility for the Financial Report*

The committee of Emily's List Australia Inc is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Reform Act 2012 and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

*Auditor's Responsibility*

My responsibility is to express an opinion on the financial report based on my audit. I have conducted my audit in accordance with Australian Auditing Standards. Those standards require that I comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

*Independence*

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements

*Auditor's Opinion*

In my opinion, the financial report presents fairly, in all material respects, the financial position of Emily's List Australia Inc, as of 30 June 2014, and of its financial performance and its cash flows for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements.

*Basis of Accounting and Restriction on Distribution*

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for distribution to members for the purpose of fulfilling the committee's financial reporting obligations under the Associations Incorporation Reform Act 2012. As a result, the financial report may not be suitable for another purpose.



**Geoffrey B Johnson  
Of Rucker DWC Pty Ltd  
Chartered Accountants**

Date: 1<sup>st</sup> December 2014 .

Mitcham, Victoria





**EMILY'S LIST AUSTRALIA INC**  
**STATEMENT OF INCOME AND EXPENDITURE**  
**FOR THE YEAR ENDED 30 JUNE 2014**

	Note	2014	2013
		\$	\$
<b>Income</b>			
Membership		77,209	71,831
Directed Donations		18,220	8,440
General Campaign Donations		9,460	16,810
ACT Election		-	700
Early Money Donation		4,285	6,200
Office Funds Donation		11,787	11,399
Gender Gap Research Donation		8,620	200
PEN Partnership for Equity Donation		2,500	4,110
EMILY's Angels Donation		55,440	58,430
In-kind and other Donation		-	86
Sponsorships		909	3,578
Fundraising		70,214	80,246
Interest		1,984	922
Other Income		50	237
<b>Total Income</b>		<b>260,678</b>	<b>263,189</b>
<b>Less Cost of sales</b>			
Merchandise Expenditure		3,277	2,627
<b>Gross Income</b>		<b>257,401</b>	<b>260,562</b>
 <i>less: Expenses</i>			
Insurance		-	2,978
Administration Expense		3,168	3,040
Audit Fee		2,800	-
Telephone		2,638	2,948
Repairs & Maintenance		-	297
Flowers/Gifts		78	136
Office Accomodation -Rent		23,544	25,935
Postage		2,308	2,256
Courier		163	57
Utilities		1,686	1,459
Bad Debts		5,939	2,273
Depreciation		607	-
Bank Fees and Charges		7,551	7,922
Early Money Donation		12,535	6,200
Directed Donations Expended		17,675	8,060
PEN- Partnership for Equity		601	858
Gender Gap Research		10,226	-
Other Donations		91	-
Computer and Internet Expenses		4,670	2,700
Functions/Fundraising		17,394	23,111
Printing and Promotion		8,110	5,212
Superannuation		10,877	9,855
Salaries & Wages		132,767	109,794
Stock Written Off		3,495	-
Workers' Compensation		1,055	1,118
Staff Training & Recruitment		1,141	290
Provision for Annual Leave		-	5,735
Travel		2,026	1,820
Conferences/Seminars		931	20
<b>Total Expenditure</b>		<b>274,076</b>	<b>224,073</b>
<b>Net Surplus /(Deficit) for the year</b>		<b>(16,675)</b>	<b>36,489</b>

The accompanying notes form part of these financial statements.

**EMILY'S LIST AUSTRALIA INC**  
**BALANCE SHEET**  
**AS AT 30 JUNE 2014**

	Note	2014	2013
			\$
<b>Members Funds</b>			
Retained surplus at beginning of year		66,730	6,320
Prior year adjustments		-	23,922
Current year net surplus / (deficit)		<u>(16,675)</u>	<u>36,489</u>
<b>Total Member's Funds</b>		<u><b>50,055</b></u>	<u><b>66,730</b></u>
<b>This is represented by:</b>			
<b>Assets</b>			
<b>Current Assets</b>			
Cash at Bank	3	38,044	59,682
Receivables		24,754	26,019
Sundry Debtors		-	485
Stock on Hand		<u>2,847</u>	<u>6,802</u>
<b>Total Current Assets</b>		<u><b>65,645</b></u>	<u><b>92,989</b></u>
<b>Non-Current Assets</b>			
Property, Plant & Equipment	2	<u>1,657</u>	<u>2,264</u>
<b>Total Non-Current Assets</b>		<u><b>1,657</b></u>	<u><b>2,264</b></u>
<b>Total Assets</b>		<u><b>67,302</b></u>	<u><b>95,253</b></u>
<b>Less: Liabilities</b>			
<b>Current Liabilities</b>			
Visa Card		-	1,370
Trade Creditors		1,970	10,905
GST Paid to Suppliers		(586)	1,474
PAYG Tax Payable		-	2,356
Superannuation Payable		-	939
Provision for Annual Leave & TIL		<u>15,863</u>	<u>11,480</u>
<b>Total Current Liabilities</b>		<u><b>17,247</b></u>	<u><b>28,523</b></u>
<b>Total Liabilities</b>		<u><b>17,247</b></u>	<u><b>28,523</b></u>
<b>Net Assets</b>		<u><b>50,055</b></u>	<u><b>66,730</b></u>

The accompanying notes form part of these financial statements.





**EMILY'S LIST AUSTRALIA INC**  
**STATEMENT OF CASH FLOW**  
**FOR THE YEAR ENDED 30 JUNE 2014**

<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>	<b>Note</b>	<b>2014</b>
Receipts from members' subscriptions		78,959
Receipts from donors		110,312
Interest received		1,984
Other receipts		71,173
Payments to suppliers of goods and services		(140,422)
Payments to or for benefits of employees		(143,644)
<b>Net cash provided by (used in) operating activities</b>		<u>(21,638)</u>
 <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Net cash provided by/(used in) Property, plant and equipment		-
Proceeds from sale of investments		-
<b>Net cash provided by (used in) investing activities</b>		<u>-</u>
 <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Net cash provided by (used in) financing activities		-
 Net increase/(decrease) cash held		 (21,638)
Cash at beginning of year		59,682
Cash at end of year	3	<u>38,044</u>

**Reconciliation of Net Cash Provided by Operating Activities to Operating (Deficit)**

Operating (Deficit)	(16,675)
<i>Non-cash flows in deficit from ordinary activities</i>	
Depreciation	607
<i>Changes in assets and liabilities</i>	
Decrease/(increase) receivables/prepaid	1,750
Decrease/(increase) in inventories	3,955
Increase/(decrease) in payable	(11,244)
Increase/(decrease) provision for leave	4,383
Increase/(decrease) in GST & PAYG W payable	(4,416)
<b>Net Cash used by operating activities</b>	<u>(21,638)</u>

The accompanying notes form part of these financial statements.



**EMILY'S LIST AUSTRALIA INC**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2014**

**Note 1: Summary of Significant Accounting Policies**

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act Associations Incorporation Reform Act 2012. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless stated otherwise, have been adopted in the preparation of this financial report.

**a) Income Tax**

The entity is exempt from taxation.

**b) Property, Plant and Equipment (PPE)**

Leasehold improvements and office equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

**c) Revenue**

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

Donation and Fundraising income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument.

All revenue is stated net of the amount of goods and services tax.

**d) Employee Benefits**

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

**f) Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

**g) Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the assets and liabilities statement.





**EMILY'S LIST AUSTRALIA INC  
NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2014**

***h) Accounts Receivable and other Debtors***

Accounts receivable and other debtors include amounts due from members as well as amounts receivable from donors. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

***i) Accounts Payable and other Payables***

Accounts payable and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period that remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

**Note 2: Property, Plant and Equipment**

	2014	2013
	\$	\$
Computer Hardware	2,086	2,086
Less accumulated depreciation	-1,002	-538
	1,084	1,548
Plant & Equipment	2,396	2,396
Less accumulated depreciation	-2,042	-1,954
	354	442
Office Furniture	386	386
Less accumulated depreciation	-167	-112
	219	274
	1,657	2,264

**Note 3: Cash on Hand**

Cash at Banks	37,933	59,437
Petty Cash	111	245
	38,044	59,682





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